



Way of Life!

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3 WAYS to CASH IN

Suzuki DF40A/50A
2011 NMMA
Innovation Award



There Are Three Ways To Cash In On A New Suzuki Outboard Motor.



Visit your local Suzuki Marine dealer and check out his inventory of new Suzuki outboards. You can get up to \$2100 Cash Back, depending upon horsepower and origin of dealer purchase. Make your best deal and Suzuki will send your rebate check directly to you! Rebates can be combined, depending upon model. See your Suzuki Marine dealer for all the details.

Innovation Rewards Get cash back on new Suzuki next generation 40 to 70 HP outboards.

MODEL	REBATE
DF40A	\$450
DF50A	\$450
DF60A	\$300
DF70A	\$450

Customer Cash Get cash back on powerful Suzuki 4-stroke outboard motors.

MODEL	REBATE
DF90A	\$300
DF115	\$300
DF140	\$500
DF150 / DF175	\$750
DF200 / DF225 / DF250	\$1000
DF300	\$1500

Suzuki RPM Repower Money Get Cash Back on Suzuki Outboards Your Dealer Purchased Directly From Suzuki Marine.

MODEL	REBATE
DF40A TO DF90A	\$50
DF115 / DF140	\$100
DF150 / DF175	\$250
DF200 / DF225 / DF250	\$400
DF300	\$600

"Innovation Rewards" rebates apply to select new (unused, not previously warranty registered) DF40A, DF50A, DF60A and DF70A, Suzuki 4-Stroke outboard motors. "Customer Cash" rebates apply to select new (unused, not previously warranty registered) DF90A, DF115 through DF300 Suzuki 4-Stroke outboard motors. Customer and participating Dealer must fill out the appropriate Rebate Form at time of sale. American Suzuki Motor Corp will mail rebate check directly to the customer. "RPM Repower Money" rebates apply to select new (unused, not previously warranty registered) DF40A, DF50A, DF60A, DF70A, DF90A and DF115 through DF300 Suzuki 4-Stroke outboard motors in dealer inventory and purchased directly from American Suzuki Motor Corp and not through a third party or dealer transfer.

Promotions applicable to eligible stock in inventory which is sold and delivered to buyer between 1/1/12 and 3/20/12 in accordance with the promotion by a Participating Authorized Suzuki Marine dealer in the continental US and Alaska to a purchasing customer who resides in the continental US or Alaska.

These promotional rebates are not available for commercial, camp, rental, competition or government agency use. There are no model substitutions, benefit substitutions, rain checks, or extensions. Suzuki reserves the right to change or cancel these promotions at any time without notice or obligation. The Suzuki "S" and model names are Suzuki trademarks or ®. American Suzuki Motor Corporation 2012. Don't drink and drive. Always wear a USCG-approved life jacket and read your owner's manual.